



# ArtVue

## 2023 Annual Juried Art Show

### SPONSORSHIPS

August 4-6, 2023

3D Design Center, Bellevue, TN

We invite **you** to embark on a transformative journey that celebrates creativity and fosters a vibrant arts community by becoming a sponsor of the **Arts Bellevue 2023 Annual Juried Art Show**. As the signature fundraiser for **Arts Bellevue**, this event not only showcases the incredible talents of local and regional artists but also provides crucial support for the **growth** and **sustenance** of the arts in our community. By joining us as a sponsor, you will play a pivotal role in enriching cultural **experiences**, nurturing artistic **expression**, and ensuring that the captivating **power** of the arts continues to thrive in Bellevue and the West Nashville area.

We will be promoting **ArtVue** through multiple sources such as: social media including FaceBook, Instagram, Nextdoor, and YouTube Live. Print publications such as Nashville Scene, City Lifestyles Bellevue and The News (owned by Nashville Scene) . Radio with Lightning 100. Additionally, we will promote and produce posters and flyers that will be distributed across the West Nashville area.

LEVEL	PLATINUM	GOLD	SILVER	BRONZE
Benefits	\$3,500	\$2,000	\$1,000	\$750
Top Name Recognition (Name added to show) with welcome remarks at each reception (Friday and Saturday)	x1	x4	unlimited	unlimited
Logos on Banners (online and printed)	X	X		
Logo on promotional posters, postcards and brochures distributed throughout the West Nashville area	x	x	x.	
Contribute logo'd products/materials to swag bags given to all guests at	x	x	x	x

the Patrons Party				
Logo and link on the art show website home page and website's public pages	x	x	x	x
Name Recognition in printed materials	x	x	x	x
Patrons Party Tickets	6	4	3	2
1-year Arts Bellevue Memberships	3	2	2	1
Certificate of Appreciation	x	x	x	x

## Why sponsor Arts Bellevue 2023 Annual Juried Art Show?

- **Economic Development:** Nashville Arts and Business council reports that nonprofit arts and culture organizations generate \$429.3 million in annual economic activity in Metro Nashville, support 14,277 full-time equivalent jobs and deliver \$51.1 million in local and state government revenue. (ABC)
- **The arts foster community.** Perhaps more than any other format — the arts help us to understand and empathize with one another. More than that, local art helps us to cultivate a sense of cultural identity and awareness.
- Arts Bellevue understands that **community development** is tied directly to better neighborhoods by reduction in crime, better understanding of different cultures, a more talented workforce and less overall issues that impact our safety and security.
- **Small investments. Big returns.** In 2017, the combined US \$5 billion in direct arts funding by local, state, and federal governments yielded \$27.5 billion in government revenue. (Americans for the Arts)
- Learning about the arts opens up **employment opportunities for students.** Research found that students who study arts subjects are more employable and more likely to remain in employment. (Arts Council England)

**Arts Bellevue** is a dynamic arts organization that has been serving the Bellevue and West Nashville community since 2018, by providing a wide variety of arts programs – both live and online – in the performing, visual, culinary, and literary arts. We are a 501(c)3 nonprofit that supports local artists, students, families, and individuals by promoting diversity and partnerships through the arts.

**ArtsBellevue**

Where art comes to **Live. Love. Learn.**